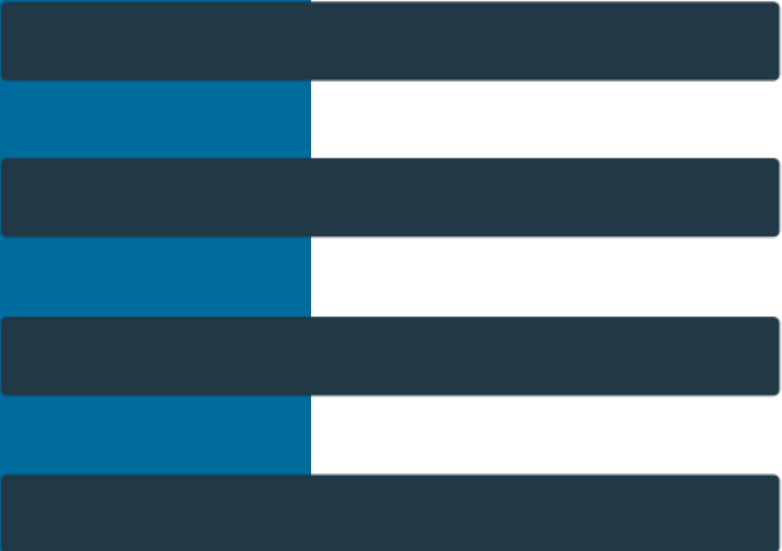


Haywood County Meals on Wheels

PROGRAM OVERVIEW

LUNCH



TM

AMERICA, LET'S DO LUNCH™

our dedicated staff



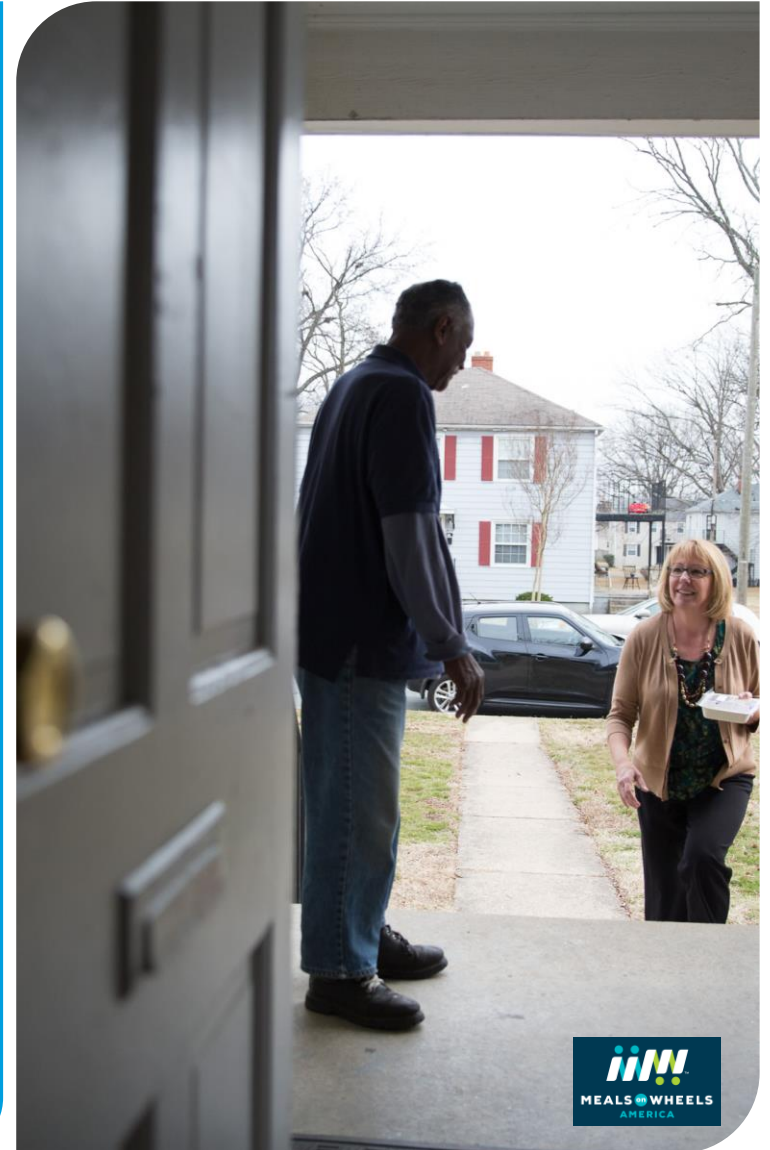
MEALS
on WHEELS®
HAYWOOD COUNTY



Haywood County Meals on Wheels

OUR MISSION

To provide nutritious meals, friendly visits and safety checks that enable seniors and homebound individuals to live nourished lives with independence and dignity through the efforts of staff and volunteers.



**Food insecurity
among seniors
is increasing
while the
population of
seniors is rising**



**5.3 MILLION
ADULTS 60+
ARE FOOD
INSECURE**

**4 MILLION MORE
FACE THE THREAT
OF HUNGER**



Food-Insecure Seniors Face Serious Health Challenges



Compared to their food-secure peers, food-insecure seniors are:

60%

MORE LIKELY TO
EXPERIENCE
DEPRESSION

53%

MORE LIKELY TO REPORT
A HEART ATTACK

52%

MORE LIKELY TO
DEVELOP ASTHMA

40%

MORE LIKELY TO REPORT
AN EXPERIENCE OF
CONGESTIVE HEART
FAILURE

Consistent access to nutritious foods improves the effectiveness of medications and helps seniors stay healthy and strong.

Source: Spotlight on Senior Health

Meals On Wheels Is An Effective And Proven Public-private Partnership



We can provide a senior Meals on Wheels for **1 YEAR** for roughly the same cost as **1 DAY** in a hospital.



Investing in Meals on Wheels is a **WIN-WIN** for our families, our communities and our nation.

Source: *Meals on Wheels America*

Collectively Meals on Wheels programs fight three of the biggest threats from aging:

HUNGER



NUTRITIOUS MEAL

ISOLATION



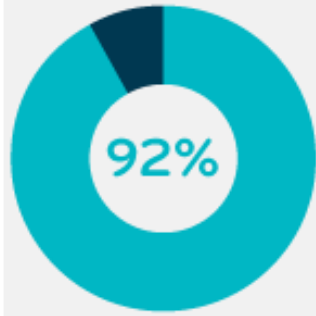
FRIENDLY VISIT

SAFETY

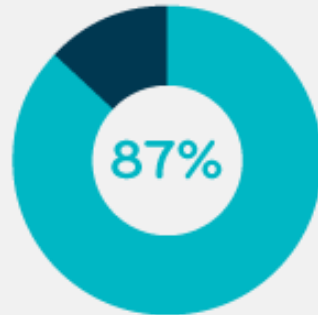


SAFETY CHECK

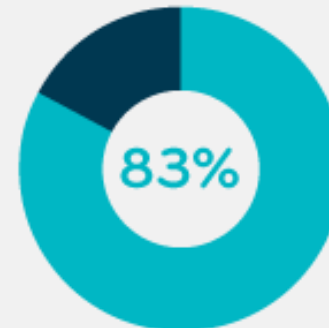
Meals on Wheels Programs Deliver Impactful Programs Keeping Seniors in Their Own Homes



say it enables them to remain living at home



say it makes them feel more safe and secure



say it improves their health

Source: *Meals on Wheels America*

WHO QUALIFIES

- 60 yrs and older
- Homebound
- Physical or Mental Health Challenges that make it hard to prepare meals
- Lives alone or no one able or willing to help prepare meals

who
we
serve

- Call or Email MOW
- Name
- DOB
- Address
- Any details

MOW to follow up and assess

how
to
refer

- Clinical Staff
- Self
- Family
- Friend
- Neighbor

who
can
refer

- Haywood County Health & Human Services
- Grants
- Donations
- Fundraisers
- Meal Payment
- Consumer Contributions
- Other Meal Revenue
 - Maple Leaf Adult Day
 - HHSA Board Meeting Meals

how
we're
funded

Successes

THE NUMBERS 2020-21

Total Number Meals Served

34,898

Total Number Shelf Stable Meals Delivered

1933

Total Number of Volunteers

120-precovid 200

Total Unique/Unduplicated Clients Current

267

MORE
THAN
JUST
A
MEAL

- United Way
- CFWNC
- Town of Waynesville
- Pisgah Health Foundation
- WNC Bridge Foundation
- Dogwood Health Trust
- MOWA
- Blue Cross Blue Shield
- HCCBG

grants
we've
received

In the News.....

Campers learn core values at Sheriff's summer camp

By Lindsay Regner Jul 22, 2019 0



By Steffie Duginske Special to The Mountaineer Mar 19, 2019 0



The Mountaineer
@mountaineerinfo

FAST FRIENDS — Estelle Timbes and Steffie Duginske became friends as part of Duginske's job overseeing the Haywood County Meals on Wheels program.

f t e b l

This past February, a rare milestone for a Haywood County Meals on Wheels recipient, Estelle Timbes, turned 100 years old.

We make software for Senior Centers



Easy to use



Secure

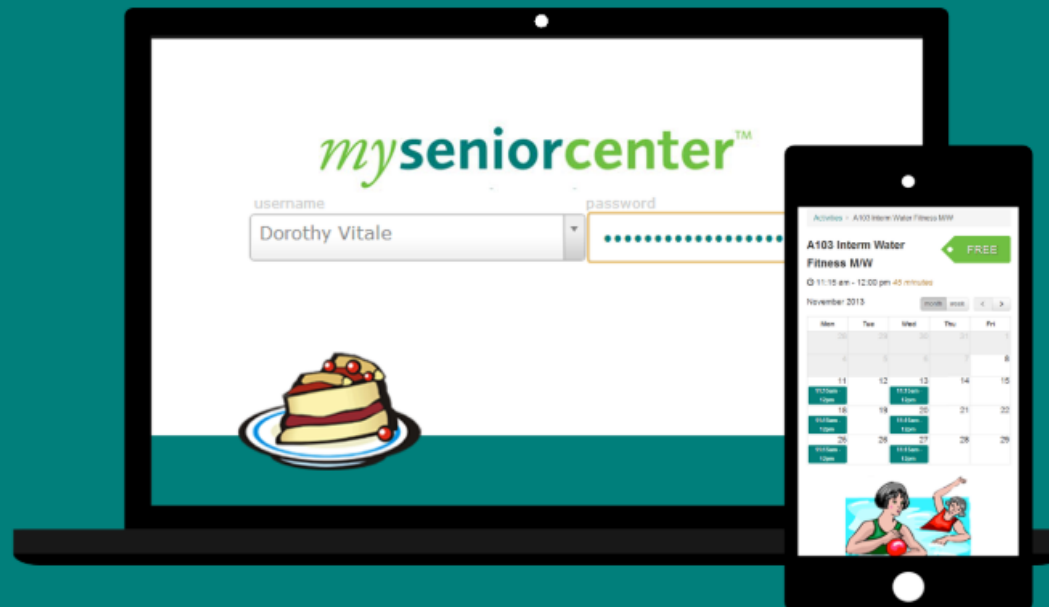


Cloud-Based



Customizable

▼ Learn more



OUR CLIENT/VOLUNTEER/ROUTE MANAGEMENT SYSTEM

See why over 1000 Senior Centers use MySeniorCenter

 Live Demo

Successes



GRANTS

Received annually by various funders



All Staff

SAFE PLATES CERTIFIED

Coop Extension/NC State



COMMUNICATION

E-Newsletters
Constant Contact



Member of

Meals on Wheels America



MARKETING & PROMOTION

Vinyl Sign
Car Magnets
Car Window Clings



FUNDRAISING

Horse Charity
Lake Logan Triathlon
Land & Sky

Source: Feeding America Network Activity Report and *Hunger in America* 2014



Goals & Improvements

MOST IMPORTANT GOALS.....

SAFE & NOURISHED RECIPEINTS



MOST IMPORTANT GOALS.....

ENGAGED AND HAPPY VOLUNTEERS



OTHER GOALS



**QUALITY, HEALTHY,
TASTY MEALS**



**All Staff
SAFE PLATES CERTIFIED**
Coop Extension/NC State



WEBSITE – COMING 2021



**March for Meals
Fundraising Campaign
2022**



**HEALTH INSPECTION
100%**



**\$ DONATIONS
\$ GRANTS
\$ FUNDRAISING**

Source: Feeding America Network Activity Report and *Hunger in America* 2014

3

Did you know

Collaboration Within the Community

- Haywood Gleaners
- Twiggs & Leaves Christmas Cards
- Junaluska Elementary School 1st & 2nd Graders Placemats
- Maggie Valley Community Garden
- Waynesville Garden Club
- Western Carolina Dog Fanciers Association
- Retired Teachers – Pet Food Donation
- Friends of Meals on Wheels
- VFW & Elks – Thanksgiving & Christmas Meals
- Personal Crop/Food Donation
- Haywood County Law Enforcement
- AND MORE.....



WE SERVE MAPLE LEAF.....

adult
day
services



WE SERVE PETS.....

cat and dog food

**through
community
pet food
donations**



IN 2020-21

- **WE DISTRIBUTED 1721 ONE GALLON BAGS OF PET FOOD.**
- **WE SERVED PET FOOD TO 52 UNIQUE INDIVIDUALS'S PETS.**



WE ARE HERE TO HELP YOU BREAK FREE FROM NICOTINE ADDICTION.

We support your tobacco cessation goals with proven techniques to make quitting feel manageable.

**WE ASSESS
TOBACCO USE WITH
EACH RECIPIENT
ASSESSMENT &
REFER TO QUITLINE
IF INTERESTED**

1-800-QUIT-NOW

QuitlineNC

1-800-784-8669

Free Confidential Support 24/7

Support

quitlinenc.com

We Serve ALL Walks of Life



Block Grant

FEDERAL
STATE &
LOCAL GRANT

SERVES ABOUT
50 PEOPLE
PER YR.

CAP

COMMUNITY
ALTERNATIVES
PROGRAM - HHSA

- ADULTS WITH
DISABILITIES AT
RISK OF
INSTITUTIONALIZATION

Sliding Scale

BASED ON
MONTHLY
INCOME

\$2, \$3, \$4, \$5

Private Pay

BASED ON
MONTHLY INCOME

\$6.50 PER MEAL

Other Grants Donations Fundraising

MONTHLY
INCOME BELOW
BELOW SLIDING
SCALE

HOW CLIENT'S MEALS ARE FUNDED IS CONFIDENTIAL

**REGARDLESS OF PAYMENT TYPE, WE TREAT ALL RECIPIENTS
EQUALLY, WITHOUT JUDGEMENT, AND WITH RESPECT.**

We Ask for Consumer Contributions - Quarterly

January



April



July



October



5

How you can help

Permanent & Substitute Drivers Always Needed!

**WE
NEED
YOU!**

If you **ONLY** want to be a Route Sub.....

Subs Only

Check-In

Weekly

Call – Text – Email your AVAILABILITY/SUB INTERESTS to Program Supervisor

**If you ONLY Want to Volunteer for
EVENTS.....**

**WE
NEED
YOU!**

Route Buddy Coordinators Needed

WE

NEED

YOU

Interested in being a Rt Coordinator for your route?
Let Steffie know. 😊

Pet Food Packaging Support Needed WEEKLY

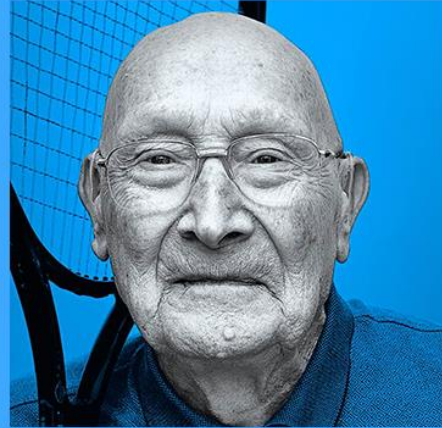
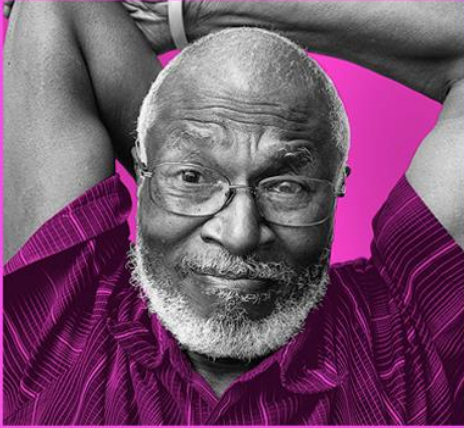
**WE
NEED
YOU!**



WE NEED VOLUNTEERS TO PACKAGE PET FOOD WEEKLY OR BI WEEKLY.

HELP US GET THE WORD OUT.....

Tell friends, neighbors, social networks, about MOW.



AMERICA, LET'S DO LUNCH™

PRESENTATIONS AVAILABLE

6

Thank You

YOU MIGHT SEE OUR VOLUNTEERS AROUND TOWN PROMOTING MOW



thank you

VOLUNTEERS
DO NOT
NECESSARILY
HAVE THE TIME;
THEY HAVE
THE HEART

ELIZABETH ANDREW

#volunteer2014

MOW Staff

Shannon Bradshaw

Program Manager; Adult Aging Services

828.356.2244

Shannon.Bradshaw@HaywoodCountyNC.gov

Steffie Duginske

Program Supervisor

Office: 828-356-2442 Cell: 828-734-4393

Steffie.Duginske@HaywoodCountyNC.gov

Matthew Little

Kitchen Supervisor

Office: 828-356-2306

Matthew.Little@HaywoodCountyNC.gov

www.MealsOnWheelsAmerica.org

Sarah Ballew

Cook I

Tony McClure

Cook II

Chelsea Reece

Processing Assistant III

LUNCH

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

TM

AMERICA, LET'S DO LUNCHTM